EVENT MARKETING PROGRAM SUPPORT MATERIALS INVENTORY

MANAGER: MARY JO GENNARO

PROGRAM: VIRGINIA SLIMS WOMAN THING MUSIC

ITEM	PURPOSE	QTY	CONDITION	INITIAL COST
Listening Station	Consumer voting for local band competition	5	Good	$5,500 ea
Panasonic Laser Disk Player	Consumer voting	4	Good	incl. in above price
13" Sony Television	Consumer voting	4	Good	incl. in above price
Registration Kiosk	Survey registration, prize distribution	5	Excellent	$5,500 ea.
Light Box	Stage/Bar Signage	15	Good	$657.03 ea

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Source: https://www.industrydocuments.ucsf.edu/docs/msdy0004